





Sennheiser rolls out European tour to introduce EW-DX

Global audio specialist will be travelling to 12 EMEA cities offering a closer, more in-depth look at the new EW-DX ahead of its official release

Marlow, October 2022 – As part of the company's objective to prepare the rental market, theatres, sound engineers, RF technicians and channel partners for EW-DX, the next step in the Evolution Wireless Digital series, Sennheiser has announced the dates for its EMEA-wide tour where the Sennheiser team will engage with end users and provide an in-depth overview of the EW-DX and EW-D technology through a mix of presentations, tests, demos and handson experience with the new system. Additionally, visitors will be able to benefit from a refresher training on Sennheiser's full range of capsules and microphone elements.

As part of the Evolution Wireless Digital family, EW-DX will boast family features such as the lowest latency on the market, convenient and spectrum-saving equidistant frequency spacing, and ultra-wide input dynamic range. A simple press of a button is all that is needed for the Auto Scan function to automatically assign frequencies using an equidistant tuning grid that allows more channels to be packed into a given frequency window.

At the same time, EW-DX will add exciting new options such as two- and four-channel receivers, new handheld, bodypack and table stand transmitters, and new benefits such as its wider switching bandwidth of 88 MHz, AES 256 encryption, e-ink displays and more.

Transmitters are conveniently sync'ed via Bluetooth® Low Energy.







EW-DX will be integrated into the Sennheiser Control Cockpit software, Wireless Systems Manager desktop software and Smart Assist App.

Among the countries visited by the Sennheiser team between October 2022 and January 2023 will be Leipzig, Neu-Ulm and Hamburg (Germany), Nieuwegein (Netherlands), Puurs (Belgium), London (UK), Lyon, Nantes and Paris (France), Stockholm (Sweden), Zurich (Switzerland), and Dubai (UAE).

"We have designed these events for everyone working with live audio production and wireless microphone systems such as sound engineers, designers, theatre ops and AV techs," says Sennheiser's Volker Schmitt, Manager, Technical Application Engineering . "We also welcome production managers, live performance venues, audio consultants, and all the teams involved in selling and renting radio mics at Sennheiser channel partners. During each event, our attendees will have a first-hand look and feel of the new EW-DX system and be able to discuss their questions in person with Sennheiser's technical experts. We really look forward to these face-to-face gatherings where we can meet with our customers, as well as hear the views and opinions of industry experts and colleagues!"

Customers can register for the event here.

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## About the Sennheiser Group

Building the future of audio and creating unique sound experiences for our customers - this is the aspiration that unites the employees of the Sennheiser Group worldwide. The independent family-owned company Sennheiser was founded in 1945. Today, it is managed in the third generation by Dr. Andreas Sennheiser and Daniel Sennheiser, and is one of the leading manufacturers in the field of professional audio technology. Within the Sennheiser Group are Georg Neumann GmbH (Berlin, Germany), manufacturer of studio-grade audio equipment; Dear Reality GmbH (Düsseldorf, Germany), known for its binaural, Ambisonics, and multichannel encoders with realistic room virtualization; and Merging Technologies SA (Puidoux, Switzerland), specialist in high-resolution digital audio recording systems. sennheiser.com | neumann.com | dear-reality.com | merging.com

**Press Contacts**